

THE KAITZ EVENT

October 22, 2025 / New York Marriott Marquis

OPPORTUNITIES FOR SPONSORS



1983 **2025**

A New Chapter in a 42-Year Legacy

For more than four decades, the Kaitz Dinner has served as a beacon for equity and industry-wide progress. In 2025, we turn the page—with purpose.

The Kaitz Event is the fundraising capstone of **Leadership Development Week**, where the media industry comes together to celebrate the people who power it and the future we're building together.

Why This Year Matters—And Why Your Sponsorship Does Too

This isn't just another year. It's a turning point.

As we write the next chapter of the Kaitz legacy, your sponsorship is more than support—it's a signal. A signal that you believe in cultivating the next generation of leaders, creatives, technologists, and business minds who will define the future of our industry.



DO GOOD.
BE BETTER.
IMPACT
TOMORROW.

What we're offering to sponsors is a smart, timely, values-aligned opportunity to:

- **Invest in talent** across disciplines
- **Reinforce brand leadership and employee loyalty**
- Shape a more **resilient and future-ready** media industry
- **Publicly support community impact** that strengthens our industry's footprint
- Gain **brand exposure** to key industry executives, thought leaders, and innovators
- **Highlight your organizations achievements** through unique, curated opportunities in front of an engaged audience
- Be a part of a new year-round commitment to industry **connection and engagement**

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Our \$1.5 million fundraising goal supports initiatives designed to:

- Upskill and refine talent across disciplines
- Expand access to career pathways and leadership roles
- Equip emerging and mid-career professionals with the tools, insights, and skills to lead
- Invest in research and benchmarking that strengthens our industry, as a whole
- Position our industry as a magnetic force for excellence, innovation, and inclusion

Every dollar raised helps ensure our industry remains a magnet for top talent—from screenwriters to engineers, MBAs to DPs, and every brilliance in between.



A Vision for What's Next

This is about more than workforce development. It's about building a future-ready, connected, and inclusive industry—one that leads with vision, reflects the communities it serves, and thrives because of the diversity and excellence of its people.

Together, we're not just preparing for the future. We're funding it.

Sponsor Opportunities

Sponsorships are customizable. Please contact us to curate the perfect opportunity for your organization.

Diamond Pinnacle - \$200,000

- 40 guest invitations to the Kaitz Event
- 10 guest invitations to the Chairman's Reception
- Ability to provide an NCTAEF-approved interactive experience at The Event (coordination supported by NCTAEF and paid for by the sponsor)
- Exclusive sponsor of the Chairman's Reception with branding presence and verbal recognition
- Signature Reserved Lounge in premium location
- Verbal recognition from the stage during the program
- Recognition in all event collateral

Platinum Visionary - \$150,000

- 40 guest invitations to the Kaitz Event
- 8 guest invitations to the Chairman's Reception
- Opportunity to be the dessert sponsor with branding presence
- Ability to provide an-NCTAEF approved experience at The Event (coordination supported by NCTA and paid for by the sponsor)
- Signature Reserved Lounge in premium location
- Verbal recognition from the stage during the program
- Recognition in all event collateral

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Gold - \$125,000

- 30 guest invitations to the Kaitz Event
- 6 guest invitations to the Chairman's Reception
- Opportunity to be the Specialty Bar Sponsor with branding presence
- Reserved Lounge
- Verbal recognition from the stage during the program
- Recognition in all event collateral

Silver - \$100,000

- 20 guest invitations to the Kaitz Event
- 4 guest invitations to the Chairman's Reception
- Opportunity to be a main bar sponsor with branding presence in the bar area
- Reserved Lounge
- Recognition from the stage during the program
- Recognition in all event collateral

Bronze - \$75,000

- 16 guest invitations to the Kaitz Event
- 3 guest invitations to the Chairman's Reception
- Logo recognition at one of the prominent food stations
- Reserved Lounge
- Recognition during the program and in all event collateral

Copper - \$50,000

- 12 guest invitations to the Kaitz Event
- 2 guest invitations to the Chairman's Reception
- Opportunity to be an entertainment sponsor with branding presence on the stage
- Reserved Area with branding
- Recognition during the program and in all event collateral

Ally - \$30,000

- 10 guest invitations to the Kaitz Event
- Opportunity to be a dance floor sponsor with branding presence
- Reserved Area with branding
- Recognition during the program and in all event collateral

Friend - \$15,000

- 6 guest invitations to the Kaitz Event
- Reserved Area with branding
- Recognition during the program and in all event collateral

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Additional Opportunities

Auction Contribution

- Donate an item or experience for the Auction
- All donated items are tax-deductible to the fullest extent of the law
- Items must be of a \$500 value or more

Digital Program Ad - \$5,000

- Ads must be received by October 10, 2024

Additional Sponsor Tickets

- Sponsors who purchase packages at the \$50,000 level can purchase additional tickets for \$2,000

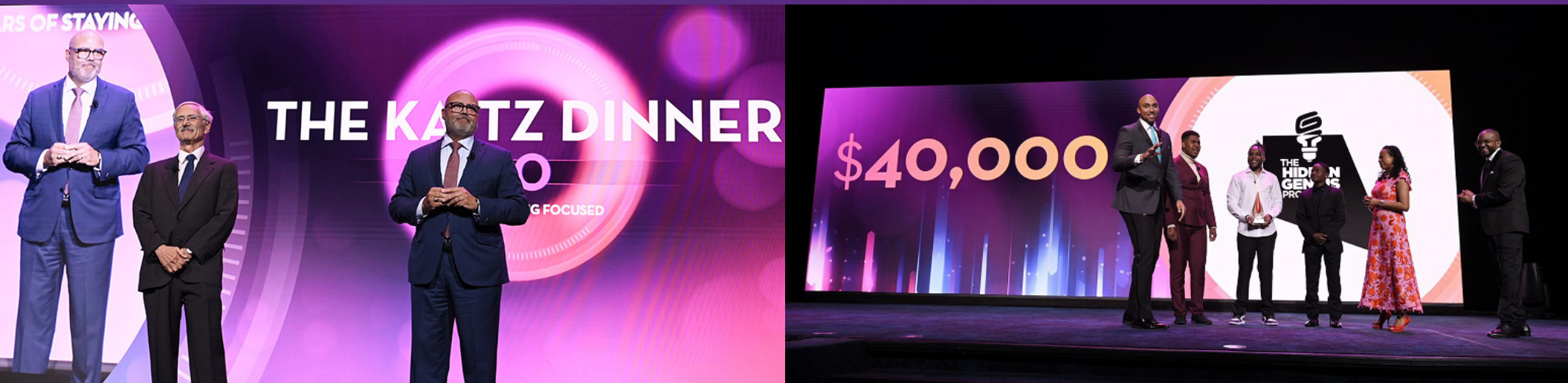
Sponsorship Comparison Chart

Sponsorship Level	Contribution	Event Tickets	Chairman's Reception Tickets	Branding Opportunity
Diamond Pinnacle	\$200,000	40	10	Chairman's Reception
Platinum Visionary	\$150,000	40	8	Dessert Station
Gold	\$125,000	30	6	Specialty Bar
Silver	\$100,000	20	4	Main Bar
Bronze	\$75,000	16	3	Food Station
Copper	\$50,000	12	2	Entertainment
Ally	\$30,000	10		Dance Floor
Friend	\$15,000	6		
Individual Ticket	\$2,500	1		
Young Professional	\$2,000	1		

This isn't about charity or checking a box.

This is about **business sustainability, reputation, and readiness.**

This is about doing **good**, being **better**, and impacting **tomorrow.**



About the NCTA Education Foundation

Do **Good**. Be **Better**. Impact **Tomorrow**.

The Foundation invests in people, organizations, and opportunities to strengthen our industry and build thriving communities, and strives to empower the next generation of leaders. Through professional development, leadership training, and strategic convenings, we equip individuals and companies with the skills and connections needed to excel in a dynamic and evolving marketplace.





Do **Good**. Be **Better**. Impact **Tomorrow**.

www.kaitzevent.com

To Sponsor Contact

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