



THE KAITZ EVENT



OCTOBER 7, 2026 | GUASTAVINO'S, NEW YORK, NY

NEW LOCATION!

OPPORTUNITIES FOR SPONSORS

ABOUT THE KAITZ EVENT

The Kaitz Event is the NCTA Education Foundation's (NCTAEF) annual fundraiser and the industry's premier leadership gathering—bringing together executives, innovators, and partners who are shaping the future of connectivity.

Together, we celebrate achievement, recognize leadership, and invest in the next generation of industry talent.

The work of the NCTA Education Foundation reflects the industry's collective commitment to supporting individuals at every stage of the talent pipeline and making a positive impact in the communities we serve.

EXCITING NEW OPPORTUNITIES FOR 2026!

- Bronze entry-level sponsorship for new companies
- Multi-year sponsorships
- Leadership lounge area
- Year-round benefits for Leadership-Level Sponsors

OUR IMPACT

500,000+ lives impacted across the Foundation's ecosystem of programs, partners, alumni, and networks

20,000+ individuals directly supported through Foundation and partner programs

14,000+ professionals engaged through networks such as The WICT Network, NAMIC Next, the T. Howard Foundation, the Emma Bowen Foundation, Human-I-T, and Future Now.

11 ChangeMaker honorees recognized for transforming communities and careers through digital literacy, immersive career training, sustainability, and access to computers.

NEW FOR TOP SPONSORS



LEADERSHIP LEVEL OPPORTUNITIES

Leadership Sponsors play a vital role in advancing the future of connectivity. Through investment in the NCTA Education Foundation, they help expand opportunity, strengthen the industry's leadership pipeline, and demonstrate a visible commitment to the next generation of talent.

These premier opportunities maximize brand visibility and impact—within the room and beyond—delivering value that meaningfully exceeds the stated investment.

Leadership Lounge:

The Leadership Lounge is a reserved area within the Kaitz Event for Leadership Level Sponsors and their invited guests. Guests enjoy elevated seating and a branded space.

Leadership Lens Conversation:

NCTAEF will facilitate an interview-style video in our state-of-the-art studio. This is the opportunity for your senior leader or guest of choice to have a one-on-one recorded interview with NCTA President & CEO, the Hon. Cory Gardner. You'll receive a packaged interview for your own use and we'll promote the interview on our channels for maximum engagement*.

Meet-and-Greet Event:

Hosted at your office or at the NCTA headquarters, invite up to 30 guests for a private meet-and-greet with the Hon. Cory Gardner. Guests will have ample time to get to know the new NCTA President & CEO.

** All guests and content are subject to NCTA approval.*



PRESENTING SPONSOR \$200K

This fully customized sponsorship, designed just for your organization, provides maximum visibility at the Kaitz Event and in Education Foundation initiatives throughout the year. The Presenting Sponsor is valued as a long-term partner—with input and recognition in our programming and events. Presenting sponsors are not only supporting the event but are also investing in the leadership ecosystem that will shape the future of the industry.

Value: Public leadership alignment | Year-round industry visibility | Exclusive hosting environment

EVENT BENEFITS:

- ✦ Private early-reception access for your group
- ✦ Branding on the co-branded Step-and-Repeat
- ✦ Prominent illuminated branding near the main entrance
- ✦ Opportunity to interact with the second line entertainment
- ✦ Premier brand placement in the Leadership Lounge
- ✦ Verbal recognition from the stage
- ✦ 40 guest tickets
- ✦ Full-page ad in digital program

YEAR-ROUND BENEFITS:

- ▶ Custom “Leadership Lens” video interview with your senior leader(s) and NCTA President & CEO, Hon. Cory Gardner
- ▶ Co-branded impact story (pre-or post-event) sent to our full distribution list, social channels, and published on our Foundation and Kaitz Event websites
- ▶ Impact report recognition
- ▶ Website highlight in sponsor section
- ▶ Newsletter mention
- ▶ Social media mention
- ▶ Logo inclusion in Education Foundation emails

Contact us to discuss this one-of-a-kind opportunity and unique customizations.

To Sponsor Contact: Jackie Szmaja | JSzmaja@nctafoundation.com | 202.222.2495 or visit kaitzevent.com

DIAMOND \$125K

Diamond Sponsors make our industry shine as a glowing example of upward progress, leadership, and vision. Support at the Diamond level strengthens our ecosystem making a real impact on its people.

Value: Visible leadership | Premium hosting environment | Prominent branding | Organizational integration

EVENT BENEFITS:

- ✦ Branding on the Photo Booth
- ✦ Brand illuminated on main event ceiling
- ✦ Branding on one Event Window
- ✦ Brand placement in the Leadership Lounge
- ✦ Verbal recognition from the stage
- ✦ 36 guest tickets
- ✦ Full-page ad in digital program

YEAR-ROUND BENEFITS:

- ▶ In-office Meet-and-Greet with NCTA President & CEO, Hon. Cory Gardner, and your staff.
- ▶ Impact report recognition
- ▶ Website highlight in sponsor section
- ▶ Newsletter article
- ▶ Social media mention
- ▶ Logo inclusion in Education Foundation emails

PLATINUM \$100K

Platinum sponsors represent a steadfast commitment to excellence, integrity, and lasting impact. Support at the Platinum level reinforces the foundation of our ecosystem, providing essential strength to the community we serve.

Value: Visible leadership | Premium hosting environment | Prominent branding

EVENT BENEFITS:

- ✦ Branding on the Registration or Beignet Experience
- ✦ Placement in branded Leadership Lounge
- ✦ Verbal recognition from the stage
- ✦ 30 guest tickets
- ✦ Full-page ad in digital program

YEAR-ROUND BENEFITS:

- ▶ Impact report recognition
- ▶ Website highlight in sponsor section
- ▶ Newsletter mention
- ▶ Social media mention
- ▶ Logo inclusion in Education Foundation emails

CORE SPONSORSHIP OPPORTUNITIES

Core Sponsors are part of the connective fabric of the Kaitz Event—present in the room, engaged in the experience, and visible among industry leaders and peers. Through their support of the NCTA Education Foundation, they help sustain a shared environment of access and opportunity.

These opportunities are designed to provide meaningful presence and brand visibility within the room and throughout the experience.

GOLD \$50K

Gold sponsors embody a meaningful dedication to progress, collaboration, and community. Support at the Gold level nurtures the development of our ecosystem, creating valuable opportunities for the people within it.

Value: Strong presence | Curated brand experience

EVENT BENEFITS:

- ✦ Branding on Staircase wall
- ✦ Branding in the DJ Booth
- ✦ 16 guest tickets
- ✦ Full-page ad in digital program

YEAR-ROUND BENEFITS:

- ▶ Branding on our impact report
- ▶ Mention in website sponsor section
- ▶ Newsletter article
- ▶ Social media mention

SILVER \$30K

Silver sponsors are our sustainers, creating meaningful presence and purpose in support of our mission, our talent, and the communities served by our industry.

Value: Brand visibility | Guest engagement

RECOGNITION AT THE KAITZ EVENT:

- ✦ Branded Commemorative Kaitz Event Item
- ✦ 10 guest tickets

BRONZE \$20K (First time sponsors only!)

Welcome to the Kaitz Event! This special opportunity invites you to connect with leaders from across the connectivity industry while amplifying your brand as a NEW supporter of the connectivity community.

Value: Introductory opportunity | Brand visibility | Guest engagement

RECOGNITION AT THE KAITZ EVENT:

- ✦ Brand recognized on event pop-up sign
- ✦ 8 guest tickets
- ✦ Half-page ad in digital program



Sponsorship Level	Contribution	Event Tickets
Presenting	\$200,000	40
Diamond	\$125,000	36
Platinum	\$100,000	30
Gold	\$50,000	16
Silver	\$30,000	10
Bronze (New sponsors only)	\$20,000	8
Individual Ticket	\$2,500	1

To Sponsor Contact: Jackie Szmaja | JSzmaja@nctafoundation.com | 202.222.2495 or visit kaitzevent.com